



**JEAN J. PICOU**  
757.807.1153  
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## EMPLOYMENT

### **620 Design – St. Croix, US Virgin Islands / Va. Beach VA** **Owner & Principal (04–Present)**

Oversee all aspects of branding, design, advertising and general marketing projects for an assortment of products and services. Clients include: *Johns Hopkins University Press, University of the Virgin Islands, Diageo USVI, VI Economic Development Authority, Chenay Bay Beach Resort, The Caribbean Museum Center for the Arts, Tidewater Orthopaedics, Salon Avanti, Tractus Asia, Azafran Capital*

### **Havas Worldwide – Baltimore, MD** **Art Director (02–04)**

Responsible for the art direction and graphic design of print collateral and direct mail advertising for a variety of clients including *Bank One, Bermuda Department of Tourism, MultiCity.com, and Saab.*

### **Freelance – Baltimore, MD** **Graphic Designer & Art Director (02)**

Design and branding. Development of packaging, identity systems and advertising. Working directly with clients and business owners including *National Geographic, High Impact Photography, DuClaw Brewing Co., and Colin Johnson Illustration.*

### **MGH Advertising – Owings Mills, MD** **Art Director (99–02)**

Art direction, graphic design and project management in a full service advertising agency. Working with in-house Public Relations and Account Services to develop comprehensive campaigns for a variety of clients including *Graul's Market, Downtown Partnership of Baltimore, Nouveau Furniture, Fizbot.com and the State of Maryland, Comptroller's Office.*

### **Brennan Advertising – Hunt Valley, MD** **Senior Designer (97–99)**

Assisted the creative director and Sr. art director with the design of general advertising and print materials. Design and production manager for clients including *1st Mariner Bank, Baltimore Blast Soccer, Epic Pharmacies, Avalon Residential, Saval Deli and The Maternity Center.*

## EDUCATION

### **Maryland Institute, College of Art – Baltimore, MD** BFA, Visual Communication – Graphic Design emphasis

### **Tidewater Community College – Virginia Beach, VA** General studies with a visual communications focus

## PROFESSIONAL SKILLS

Conceptual Thinking  
Art Direction and Design  
Creative Writing  
Video Production and Editing  
Illustration and Photography  
Pre-press and Print Production  
Computer Programs: *Adobe Creative Suite (InDesign, Illustrator, Photoshop, Light Room), Final Cut Pro, QuarkXPress plus MS Office, Windows and associated programs*



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**RELATED  
EXPERIENCE**

Video & Documentary Filmmaking: Director, Asst. Director, Editor & Production  
Caribbean Museum Center for the Arts Executive Board Member & Development Chair  
Caribbean Museum Center for the Arts Youth Art Ambassador, Instructor  
Project Safe Neighborhoods Executive Board Member & Media Committee Member  
Advertising Club of the Virgin Islands Co-Manager/Liaison (St. Croix Chapter)  
Charles H. Emanuel School Video Production Team Creative Consultant  
Maryland Institute, College of Art Flex Design Studio Instructor, Teaching Assistant

**AWARDS**

2020 San Francisco Black Film Festival – Official Selection  
2019 Caribbean Film Festival – Best Feature  
2019 Portland Film Festival – Official Selection  
2019 Oregon Documentary Film Festival – Best in Show  
2019 Telly Award – Bronze  
2010 Telly Award – Bronze  
2009 American Advertising Federation – Gold+Silver Addy award  
2008 American Advertising Federation – Silver Addy award  
2008 Advertising Club of the Virgin Islands – Gold & Silver Addy awards &  
Best in Show (Public Service Design)  
2006 Advertising Club of the Virgin Islands – Gold & Silver Addy awards  
2005 Advertising Club of the Virgin Islands – Silver Addy awards  
2003 Advertising Association of Baltimore – Silver Addy award  
2001 American Advertising Federation – Citation of Excellence  
2001 Advertising Association of Baltimore – Citations of Excellence

**EXHIBITIONS  
& FESTIVALS**

2021 Keep It Real...Small	D'Art Center	Virginia Beach, VA
2020 Fall Art Show	Stonington Gallery	Stonington, CT
2020 New Blood 4	Caribbean Museum	St. Croix, USVI
2020 Photography 2020	Las Lagunas	Laguna Beach, CA
2020 San Francisco Black Film Festival	SFBFF.org	San Francisco, CA
2019 Caribbean Film Festival	UVI-St. Croix	St. Croix, USVI
2019 Portland Film Festival	HI-LO Hotel	Portland, OR
2019 Oregon Documentary Film Festival	Avalon Theater	Portland, OR
2018 New Blood 3	Caribbean Museum	St. Croix, USVI

**REFERENCES**

Personal and Professional references available upon request.  
Please visit [620Design.com](http://620Design.com) for samples of work.